

MOTIVO PRIMER

Water-based Primer for decorative finishes

Mat, waterborne primer, based on modified acrylic resins. Suitable for indoor use. It offers a great substrate for various decorative finishes. Due to its special composition, it effectively covers and fills the surface. The product can be tinted in many different shades based on the desired decoration finish.



Advantages:

- Creates a smooth textured substrate for Motivo Miracle Sand
- White and painted in 100 shades

PRODUCT FEATURES

TECHNICAL CHARACTERISTICS



Viscosity

100 ± 5 KU (ASTM D 562, 25°C)

Density

1,32 ± 0,02 Kg / L (ISO 2811)

APPLICATION

For the decoration of walls, columns, ceilings, plasterboard.

COLOURS

Available in 100 shades through **Vitex Coloring System**



COVERAGE



One coat

8-10 m²/L

Two coats

4-5 m²/L

DILUTION



Water

0-10%

DRYING TIME

Touch dry

30-60 min



Recoat

6-8 h

For top coat application

24 h

PACKAGING

White/Base W

1 L

3 L



SURFACE PREPARATION

APPLICATION

PREPARATION



Surfaces should be smooth, clean and dry, free from grease, dust, loose or flaking paint.



To fill any cracks or holes use Acrylic Putty.



STEPS OF APPLICATION

1

Dilute 0-10% with water and stir well before use.

2

Apply one or two coats by roller or brush. For applications of darker final coats, first apply one coat of MOTIVO PRIMER White slightly tinted to the shade of the final coat through Vitex Coloring System.

TOP COAT APPLICATION



Coat after 24 h with any paint from Motivo family decorative solutions, such as Miracle Sand with the textured finish.



TIPS

- Application at 5-35°C and <80% RH.
- Tools must be cleaned immediately after use with water and if needed, with soapy water or detergent.
- Minimize paint wastage by estimating

how much paint you will need.

- Recover unused paint for re-use. After paint application, seal the container and store it for future use.

- Do not dispose of liquid waste into ground water table. Unused paint requires special handling for safe disposal.

ADDITIONAL INFORMATION

VOCs (Volatile Organic Compounds)



"Primers" VOC content limit **30 g/L**.
Maximum VOC content **<20** VOCs
(ready for use product).

PRECAUTIONS



Please read carefully the labelling mentioned on the can before use. For detailed instructions on hazards and safety in use the Safety Data Sheet is available upon request.
Poisons Control Centre Tel. : +30 210 7793 777

STORAGE



5°C-38°C
Keep containers closed in a cool and dry area.

The above technical data, information and instructions are based on our long experience and laboratory tests and are intended only to describe the product and determine its application. However, the end user should check the suitability of the product for its intended use. Our company guarantees the quality of the product itself, and in any case bears no responsibility for any damage or damage caused if the product is not used properly and in accordance with its instructions for use. The company has the right to revise this technical data sheet without any prior notice.

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TECHNICAL SUPPORT

ISO 9001
14001
CERTIFIED 45001

