2021 | 2022

TRENDS

PAINT COLOR TRENDS AND IDEAS

FAVORITE
GRAYS
The shades
that stand out and
never disappoint

MAGIC MAKEOVERS
No time?
No problem

Colour Theory
Harmonies, Proportions
and hues with "personality"



vitex

COLORFUL COLLABORATIONS

COLOR GUILD
GLOBAL COLOR AUTHORITY

ΕΛΛΗΝΙΚΟ ΙΝΣΤΙΤΟΥΤΟ ΑΡΧΙΤΕΚΤΟΝΙΚΗΣ

Vitex, in exclusive partnership with the Color Guild, presents TRENDS, the ultimate guide to decorating with color. On the following pages you can explore a contemporary colorful world created for you in cooperation with expert colorists from the Color Guild and Vitex, and there are 1,320 different color options in the Vitex Global Collection color palette fan deck to choose from.

Vitex actively supports the Greek Institute of Architecture (EIA) as an official materials sponsor. The purpose of EIA is the future development of architecture in our country and it is active in all areas that are able to attract public interest and promote architectural creativity in Greece.

The Color Guild organization is the largest international organization of independent paint manufacturers, with 55 member firms around the world, forecasting and influencing color trends for architects, designers, professionals and individual customers. The organization's international expertise and 45 years' experience has established it as the international authority on paint color - The Global Paint & Color Authority. Its strategic partners are some of the largest organizations in the architectural field internationally.

The American Institute of Architects

AMERICAN SOCIETY OF INTERIOR DESIGNERS

HISTORIC NEW ENGLAND



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WELCOME TO

TRENDS

The Color Guild organization is the largest international organization of independent paint manufacturers, with 55 member firms around the world, forecasting and influencing color trends for architects, designers, professionals and individual customers. The organization's international expertise and 45 years' experience has established it as the international authority on paint color - The Global Paint & Color Authority. Its strategic partners are some of the largest organizations in the architectural field internationally.

With TRENDS we show you how to successfully use color in interior and exterior design and decor. From an understanding of how to use color theory for impressive color combinations to a source of inspiration, we highlight new trends along with decorating advice.



"I believe in pink. I believe in being strong when everything seems to be going wrong. I believe happy girls are the prettiest girls"

Audrey Hepburn
Actress (1929-1993)

Introducing

Beautiful color inspiration
for the year ahead.

© John Lewis









COLOUR THEORY

Become a colour expert with our practical guide to colour ralationships and learn how to combine colours with confidence.

Page 8



FAVORITE GRAYS

Page 16



MAGIC MAKEOVERS

Page 52





TRENDS

GLOBAL COLOR TRENDS

THE COLOR OF THE YEAR | 2021

0614 – **Simple Serenity**

Simple Serenity 0614, the color of hope, comfort and potential in a heavenly hue. This is the Color of the Year 2021!



TRENDS

GLOBAL COLOR TRENDS

THE COLOR OF THE YEAR | 2022

1219 – **Desireé**

Timeless and soothing **Desireé 1219**, exudes calm, optimism and luxury. It's the best start of a future creativity and rebirth.



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COLOUR THEORY

The colour wheel is an essential decorating tool. Use it to create a synergy between the colours you like and colours that harmonise with them.

THE COLOUR WHEEL

COOL COLOURS

The colours that appear beside blue, green and violet are cool. With associations to the sea, sky and sheltering foliage they can be used to good effect in rooms that call for relaxation and calm, such as bedrooms, bathrooms and workspaces. Cool colours are recessive and create an illusion of pushing back walls, thereby making a small room look larger. Use cool colours in sunny rooms to counterbalance the effects of direct sun light.



WARM COLOURS

The colour wheel can be divided in half, with warm colours on one side and cool colours on the other. Reds, yellows and oranges are universally associated with the warmth of the sun and fire and naturally heat up a room. These colours are a good choice for kitchens, dining rooms, living rooms, and playrooms. Warm colours tend to 'advance' and can make rooms appear smaller, this makes them ideal for making larger spaces feel more cosy.

COLOUR TERMS



HUE

Hue is simply another word for colour. It is the quality that distinguishes one colour family from another.



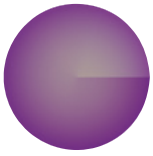
TINT

A tint is a variation of any colour mixed with white and is therefore lighter than the original colour with low saturation.



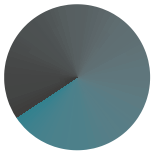
UNDERTONE

The subtle underlying colour of a hue is its undertone. Olive Green is green with an undertone of yellow.



SATURATION

Saturation refers to the relative intensity, brightness or purity of a colour in relation to grey. The most saturated colour is intense and pure with no grey added.



SHADE

This is the result of adding black to any colour to create a darker version of the original colour.

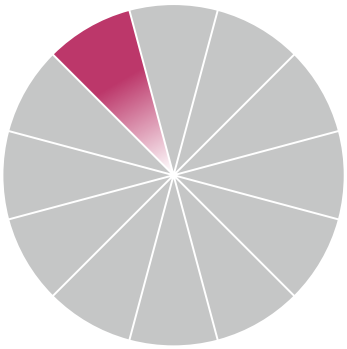


TONE

Tones are created by adding both black and white to a colour and are softer in appearance than a pure colour.

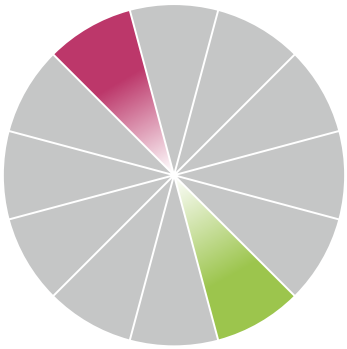
COLOUR HARMONIES

Colour harmony ensures that a room will not only look good but that it will also feel good. To achieve the best harmony, include the colours of your furnishings and accessories alongside your paint.



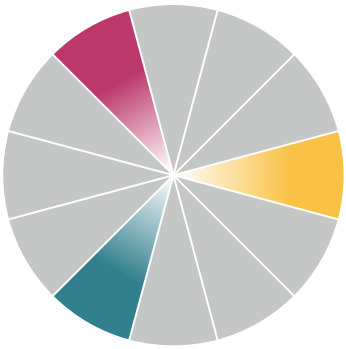
MONOCHROMATIC

The simplest of harmonies, monochromatic schemes use various tints, tones and shades from the same hue.



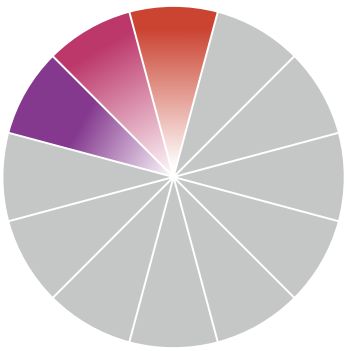
COMPLEMENTARY

A complementary scheme uses colours that appear directly opposite or nearly opposite on the colour wheel.



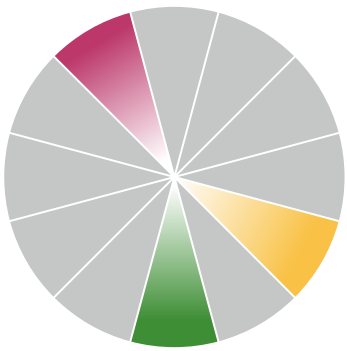
TRIADIC

A triadic scheme includes any three equally spaced colours on the colour wheel.



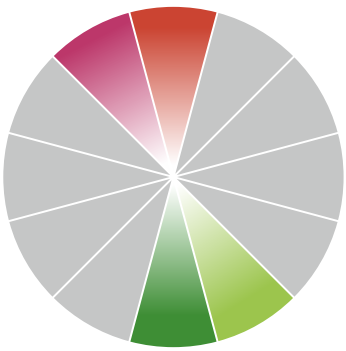
ANALOGOUS

A blended scheme incorporating two or more colours that sit in adjacency on the colour wheel.



SPLIT COMPLEMENT

A split-complementary combination is one colour paired with two colours on either side of the original colour's direct complement.



DOUBLE COMPLEMENT`

Double complementary harmonies feature two sets of complementary colours that sit next to and across from each other on the colour wheel.

INTERIOR DESIGN PERSONNAS

Have you ever wondered why we prefer a color more than the other? The answer is that behind our favorite shades are features of our personality. The Psychology of Colors Reveals Almost Everything about who we are, what we like and what we prefer. So let's find out to which group each of us belongs:

New Traditionalist:

Enjoy classic and timeless shades and furniture to decorate his space. He want the symmetry, but also the balanced design without exaggerations. She loves to mix the classic (dark shades and old furniture) with the new Intense, bright and bold color touches in spaces or objects), creating the new trend in interior design that contains the best ingredients of two worlds (classical and modern).

Best of the Bunch
1068

Greybeard
0528



Modernist:

He chooses simple and clean lines for the decoration of his space. Constantly looking for new and evolving interior design. The minimalist trends that characterize it are highlighted by metal furniture or metallic decorative objects, combined with bright colors contrasts in bold trinitarian and complementary combinations. It is the epitome of "fresh" and constant renewal.

Collector:

He is characterized by the comfort of the staff and the friendly character in his decoration. He loves the warm colors. He collects things that move and fascinate him. He is cosmopolitan and well-traveled, and this is often reflected in objects. The collections he choose to display are beautiful and sophisticated, while always placing the best decorative elements in selected places in order to highlight them.

Dodge Pole
0157

Atlantic Waves
0473

Social Star:

Extroverted character, lover of Social Media and communication. Choose bold combinations using neutral colors in bold shades, to create a space that encourages sociability and socializing.

Aquafir
0635

Japonica
0983

Fantastic Pink
0076

Belladonna's Leaf
0743

Nomad:

He hate the clutter of objects or furnitures in the space. He is a lover of earth tones. He is a nomad in the soul, and as a true traveler consciously chooses the philosophy "less is more". She loves nature and the unique experiences that travel offers, and its decoration staff welcomes nature to his home and depicts the nomadic way of life: austere but ethnic data. Furniture, decorative elements and shades of space are intended to highlight a space that impresses without looking (and being) expensive.

Mineral Water
0272

Little Dove
0006



Active Life:

His personal space exudes energy and movement, and predisposes you to outdoor activities and sports. He inspires from the nature and the constant movement that characterizes it and selects bright color combinations in combination with natural light and large glass surfaces. Often you can meet in his personal space intense shades of blue, exuding energy and rejuvenation.

Acapulco Dive
0639

Moonrose
1103

Tech Guru:

Technology and gadgets are an extension of himself and characterize his space. As a natural consequence, he loves industrial design in decoration and furniture, but also combinations in different tones and finishes.

Dolphin Dream
0521

Glam
1135



Naturalist:

Be inspired by nature and wants to be in constant contact with her. In his space you will find plants, but also materials such as wood and stone, exuding relaxation, calm, and warmth. He selects earth tones and combinations containing green and olive color. Favorite of Genevieve's motto Valentine "Nature provides enough order to make you calm down and enough entropy to surprise you ".

Highway
0394

Old Grey Mare
0545

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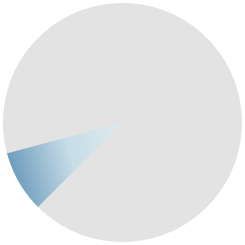
COLOUR IN PRACTICE: **HARMONIES**

MONOCHROMATIC

Subtle and sophisticated, a monochromatic scheme is a great way to bring interest into a small kitchen. Here, base cabinets in a white with a hint of blue harmonise with a mid-blue wall feature and a splash of a stronger blue as an accent to furniture.





Sea of Atlantis
0653

Bridgewater Bay
0650

Divine Inspiration
0649

DOUBLE COMPLEMENT

Once you recognise a complementary pair, you'll spot them everywhere in art and design. If this inspires you, a double complementary is a striking scheme for a simple four colour mural. Use decorator's tape for your design and make sure to let each layer dry before beginning the next.





Happy Tune
0648

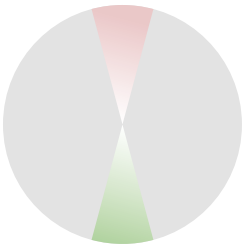
Stillwater
0687

Weekend Retreat
0035

Pumpkin Hue
1024

COMPLEMENTARY

If an all-pink bedroom scheme feels too saccharine sweet, or you're looking to create a more grown-up mood, just bring in some green to complement the pink. Bed linen in fresh white and featuring both colours brings the whole scheme together.





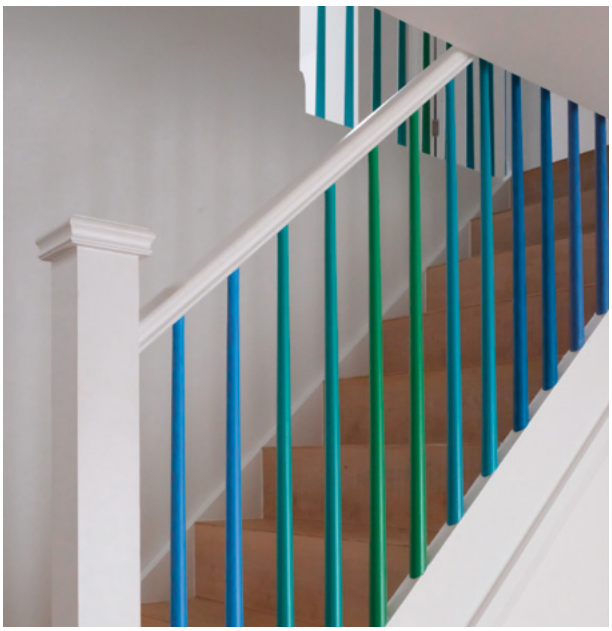
Green Sheen
0764

Pink Coral
0083

ANALOGOUS

Choosing colours that sit next to each other on a colour wheel is a stylish way to connect individual spaces. But there's one place in the home where the continued flow of an analogous group makes this harmony the perfect choice, and that's on painted stair treads or spindles.





Skylla
0640

Island Moment
0695

Tropical Tale
0717

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COLOUR IN PRACTICE: PROPORTIONS

60/30/10 FORMULA

60/30/10 is a simple guide to planning your colour proportions when you're decorating. This is especially helpful in kitchens where cabinets may be the most dominant feature.

60% Dominant colour of the space | 30% Complementing the dominant colour | 10% Accent colour to the space



Add definition to a predominantly white kitchen with an island and fittings in a dark grey and complementing appliances in chrome.

Barely White 0021 | **Thunderstorm** 0514 | **Pandora** 500

Bring some personality to a mostly grey kitchen with the main wall space in a bold blue, and secondary walls in a soft white to match the countertops.

Fireplace Mantel 0569 | **Wish Upon a Star** 0668 | **Elk Skin** 0565







Make green the feature in a small kitchen by adding furniture that connects the cabinets to the seating area. Soft white walls and natural wood bring light and warmth.

Jungle Adventure 0739 | **Dove White** 0018 | **Pine** 2501





Light wood cabinets are a key direction for kitchens; bring balance with a clean white as a secondary proportion and a natural black as an accent.



OAK 2508 | **Twinkle Twinkle** 0355 | **Black Licorice** 0529

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FAVORI

Marshy Habitat
0204

Whale Bone
0203

Polished
0209

SUNNY VIBES

If you're drawn to warm sunny colours opt for a grey with a yellow undertone. Perfect for light filled rooms and a natural partner to floors and worktops in pale stone and wood.

Sultry Castle
0562

Cloudy Today
0568

Light Lichen
0211

MELLOW MOOD

Classic and reassuring, the brown-hued greys found readily in nature are an ideal choice for social spaces. Enhance a welcoming atmosphere with accessories in a mix of natural textures.

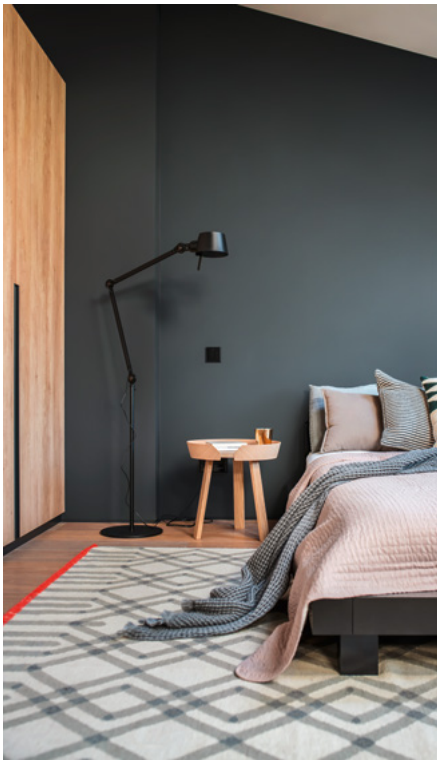
DARK DESIGNS

Enhance the warmth of a red undertone with soft pinks and light natural woods. Balance cooler blue and green cast greys with warm metals and complements of orange and red

Greybeard
0528

Smokescreen
0556

Billowing Smoke
0583





TE GRAYS

Choosing the right gray can be overwhelming. A simple tip is to use your favorite color as the undertone and you'll find your perfect match.

Power Lunch
0572

Ocean Cruise
0477

Fossilized
0581

OUTSIDE IN

If you're a nature lover and your home is filled with plants, a green cast grey creates a subtle backdrop. Explore the red complement to green with a balance of rich warm wood accessories.

Minh Pham

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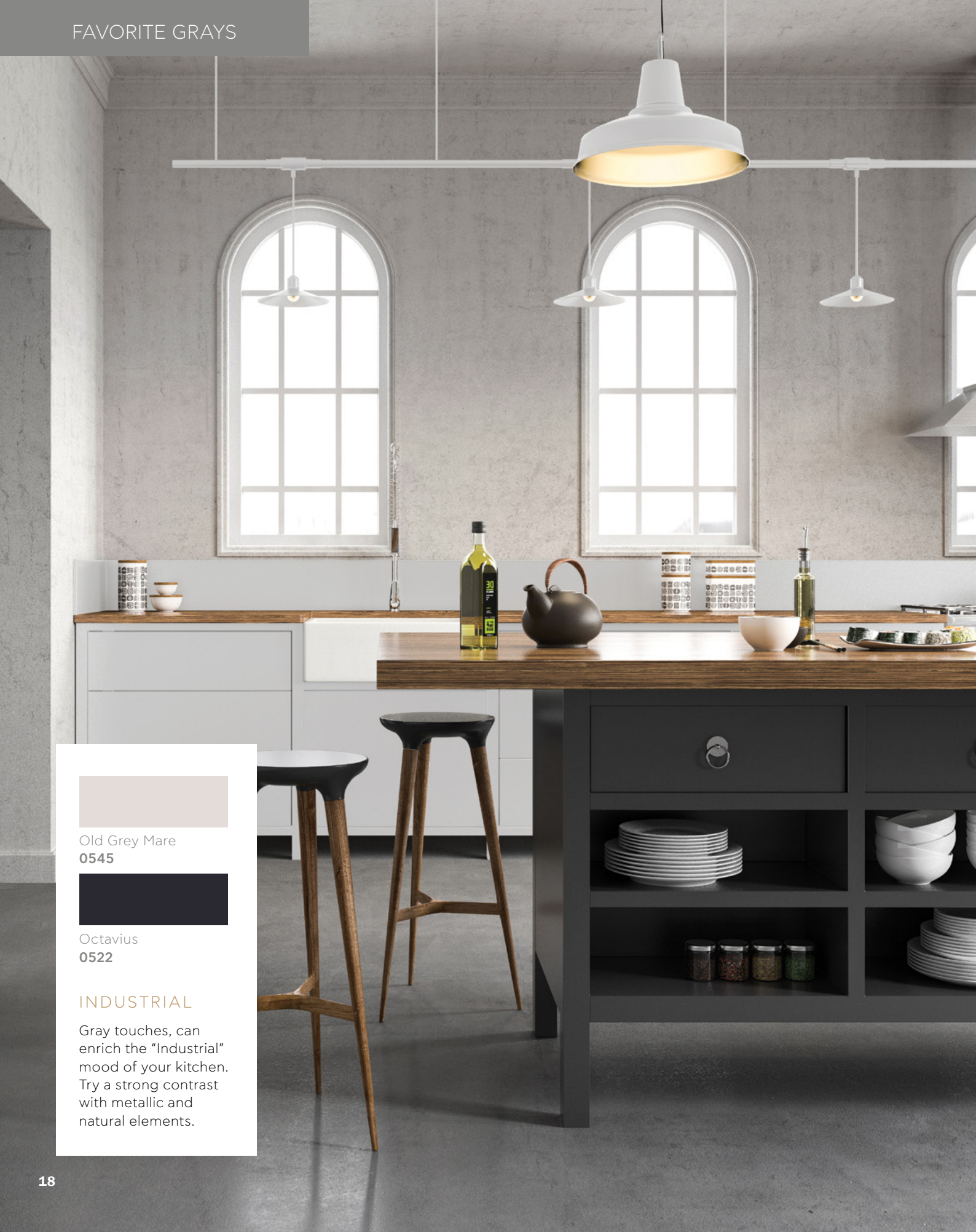

Old Grey Mare
0545

Octavius
0522

INDUSTRIAL

Gray touches, can enrich the "Industrial" mood of your kitchen. Try a strong contrast with metallic and natural elements.



IGRAY TONE BALANCE

Make an harmonious atmosphere at your place, choosing between dark gray or greige shades.

Mineral Water
0272

Cannon Ball
0449





DISCOVER THE CALM

Highlight them your spaces daring one imposing gray in darker version of.

Subway
0536

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Tranquil Moment

Look to the quiet beauty of the world outdoors, and experience being at one with nature in your own home.



Tatiana Syrikova



Inspiration

Amid the hustle and bustle of everyday life, taking the time to pause and connect with the colors of nature can have a profound effect on our wellbeing. Here, soft earth and foliage tones blend seamlessly with gentle neutrals and natural materials to create environments to calm and reassure.

Fiorito	Vegetarian	Angel Food Cake	Mover and Shaker	Light Lichen	Little Dove	Film Noir
0371	**0430**	**0913**	**0158**	**0211**	**0006**	**0144**





CALM TONS

Beautiful, layered inspiration of shades and natural textures.

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come inside...

From bleached and blackened wood to linens and dried grasses, explore natural textures and bring this neutral color scheme to life.

Clover Honey
0271

Diamond Stud
0516

RELAXED DINING

The natural atmosphere of matte lacquered oak table and chairs with natural tanned leather, is completed with walls painted in a gray shade.

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Mater © Nest



Light Lichen
0211

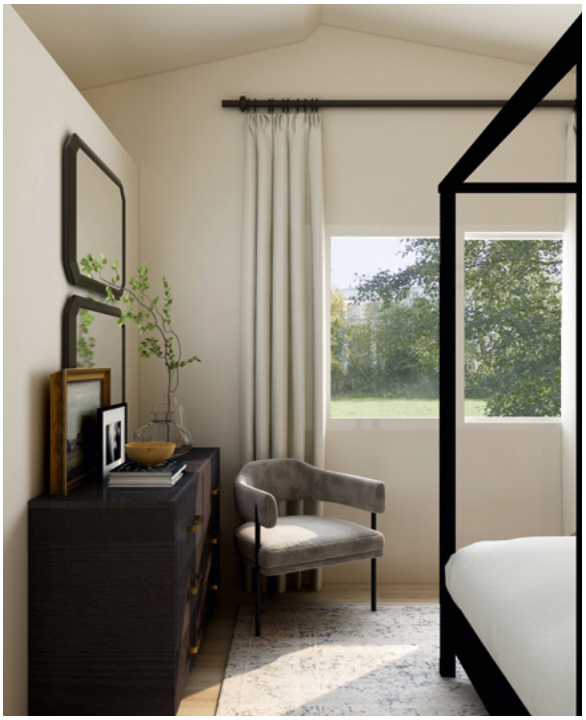
Spiced Carrot
0052

REST AND RESTONE

Create a soothing feature wall with a deep brown shade, and trim with light and soft gray. Enhance this restful mood with casual bedding in neutral linen and wool.

Thistle Gray
0197

3am Latte
0175





SIMPLE LINES

Bring a subtle structured contrast with a classic dark shade and add soft furnishings and accessories with fine monochrome details.



Petticoat
0010



> “These subtle nature-inspired tones are our new favorite neutrals.

NATURALLY REFINED

Natural doesn’t need to be rugged or rustic. Add some refinement to a nature inspired bathroom with pale wood and bristle brushes, smooth stone and delicate handmade soaps.

Fiorito
0371

Mineral Water
0272



FRESH GREENS

Ideal for sunny spaces, the soft grayed green has an easy neutral feel. Enhance with warm natural woods and indoor plants. For a fresh monochrome kitchen pair deep green Vegetarian with Dove White.

Sweet Ariel
0467

Vegetarian
0430





Deep Sea Shadow
0480

HOME SPA

Warm wood, smoked glass and botanical decorative touches on linens complete a home spa experience. Get the look with walls in soft earthy shades, then simply add candlelight and relax.

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Fresh Haven

Clear your mind and cast your cares away with the mood lifting feel of calm seas and open skies.



Jeremy Bishop

Inspiration

Imagine the tingle of sea breeze on your skin, an uninterrupted view of an endless blue horizon and the calm of being between the sea and the sky. Here, we capture that emotion in a series of natural blues, easy neutrals and a soft sun-bleached red.



Quiet Peace	Blue Depths	Ocean Cruise	Singing in the Rain	Polished Cotton	Marble Pink	Always Neutral
0592	**0626**	**0477**	**0478**	**0629**	**0057**	**0559**





TINY TOUCHES

With this cool blue and neutral tonal palette, these tiny accents of warmth in color and pattern add definition and bring the color scheme together.

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come inside...





A dusty blue color is ideal for keeping busy family areas looking smart. At the end of the day, heed to a relaxing bathroom in all-over cool blue to unwind.



Singing in the Rain
0478

> “Find the perfect neutral and make your feature color shine.



Restful Retreat
0497

VERSATILE RED

A soft red brings a cheerful accent to wooden chairs and makes a beautiful all-over color for a relaxing bedroom. Style it with neutral and natural bed linens and pillows.

Marble Pink
0057

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CAPTURE YOUR MOOD

For light filled bedrooms, a light shade is timeless, a deep blue is the perfect hue to lull your little one to sleep. A subtle gray-green is an effortessly stylish color for any living space, and your neutral kitchen will thank you for an accent of a calm note.

Smoky Day
0491

Clover Honey
0271





BOHO BLISS

Style up a light boho bedroom with natural stonewashed linen beddings.





TRUE BLUE

Bring your bathroom alive with color and pattern, like this handcrafted porcelain basin.

Quiet Peace
0592



Blue Depths
0626

Italian Ice
0031

TRADITION AND STYLE

Modern blue and off - white shades, can highlight a classic space, adapted to today.

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Precious Nature



Welcome a little indulgence back into your life and immerse yourself in the beauty of the most precious elements of nature.

Secret Garden

Inspiration

If your dream home is sublimely elegant and effortlessly luxurious, look no further than this nature inspired color palette. Designed for immersive layering of color, cool smoky purples, rich warmth and a whisper soft shell hue are all the elements you need.



GLITTER GLAMOUR

Bring some gold into your bedroom with luxury quilted bedlinens.

The Ego Has Landed	Best of the Bunch	Canter Peach	Baby Sprout	Victorian Violet	Child of the Moon	Altar of Heaven
1096	**1068**	**1015**	**0134**	**1305**	**0914**	**1264**

CLASSIC TOUCHES

Antique and contemporary elements work beautifully together when they share a timeless appeal. Enhance both the decor and ambience of your space with scented candles in golden glass vases.



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Come inside...

“Start with a single rich hue and build an opulent mood with print, pattern and statement accessories.

Child of the Moon
0914

Purple Shadow
1215

© The French Bedroom Company

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Best of the Bunch
1068

Heat of Summer
1025



ALL THE ROSES

Layer up the warmth with walls in rose shades. Add pillows and throws to complement or contrast in smoky purples and cool grays.



Quintessential
0059

Backwater
0513

BRING IT TOGETHER

Use the darkest shade of the print for woodwork and decorate adjoining rooms with all-over walls painted in the main print hue.







Baby Sprout
0134

Canter Peach
1015

Fresh linen
0180

SUBTLE STATEMENT

There's a timeless elegance to the more restrained colors of the Precious Nature collection. A warm mid-tone neutral is a perfectly subtle backdrop for feminine touches of pink and rosy gold tones in bedrooms. For a soft but contemporary mood, pair the uplifting salmon color with modern furniture in cold gray and white

SMOKY MOOD

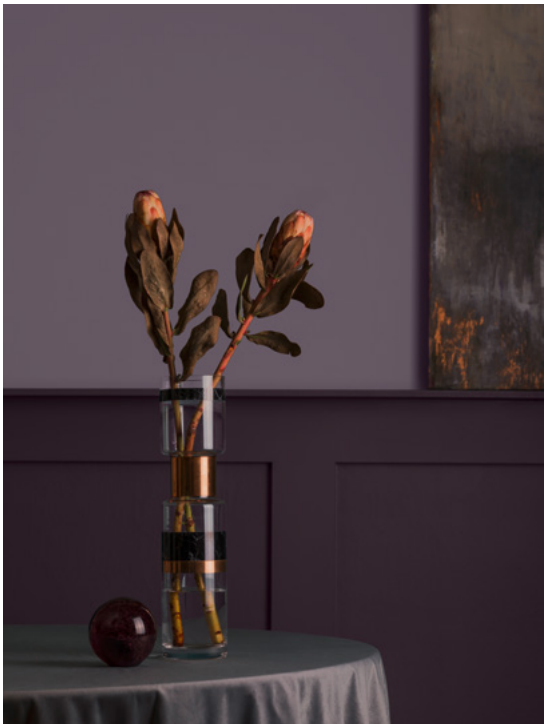
Nothing says luxury quite like the perfect shade of smoky purple. Monochrome combinations with purple can create a contrasting lightness.

In color theory, purple and yellow are complementary colors, so here, antique golden tones are the ideal harmony to these shades violets in decorations and furniture.



Victorian Violet
1305

Sandstone Palette
0273





LUXURY BATHING

Perfect your period style bathroom with walls in dark purple and crisp black and white monochrome tiles and trim.

Purple Shadow
1215

Odyssey Lilac
1218

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Eclectic Dream

Let your imagination run free and bring a touch of playfulness into your space.



Karolina Grabowska



TALKING PIECES

Conversational decorative touches bring color and personality to your scheme.



CONFIDENT COMPLEMENTS

Lilac and yellow are a perfect complementary pair. Dare the combination in cabinets and mirrors.



INSPIRATION

Use diverse elements of different textures, times periods, colors and styles. Do not hesitate to include in your composition some unique objects of different geometric shapes in complementary colors. Create balance in your space combining vivid patterns with serenity offering pastel and neutral colors.

Blue Period	Enchanted Evening	Rose Shadow	Odyssey Lilac	Coin Purse	Lemon Bar	Rain Boots
0690	**0673**	**0082**	**1218**	**0896**	**0865**	**0802**

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“

Transform your home from tired to inspired with gorgeous uplifting colors that call f or celebration.

Epimethius
0660

Star of Morning
0089

POP MOOD

The day begins in a different mood, preparing a cup of coffee in a place really alive and bold. Take a look at the ceiling!

Luciano Spinelli



Perfect a bold color statement with a neutral touch. Define a dynamic complementary pair of pink and green with accents of black and white or being a softening tonal balance to the vibrance of dynamic yellow by adding a lighter, yellow based neutral.

Sunny Mood
0822

Chic Magnet
0313

COME INSIDE...

With the help of our guide to Color Theory you'll discover how decorating with bold colors is simpler than you imagined.

Pale Petunia
1097

Aquadazzle
0718





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COLOR CONVERSATIONS

Complement lively wall coverings with occasional furniture in a statement color harmony.

Lavender Veil
1197







Lemon Bar
0865

CONNECTING COLORS

No matter how intense the shade choose for its walls living room, will not stand out without the appropriate combinations.
Large wooden surfaces and furniture, move to neutral tons to guide and to emphasize the style of the living room.

For a bolder look, paint woods in a color featured in your upholstery, drapes or floorcovering, then add small accessories to bring the look together.

Coin Purse
0896

Barely White
0021

LIVELY NEUTRALS

Neutral colored furnishings give the freedom to explore new possibilities in paint color. Here, a gentle combination of complementary lilac and yellow add a touch of personality to a relaxed bedroom mood.

Odyssey Lilac
1218

Martica
0811





HOMELY ACCENTS

For a beautiful, homely feel, the natural yellow-green shade brings a lovely mellow accent to a warm neutral scheme.

Sunday Gloves
0236

Rain Boots
0802



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Live outdoors!



The color in Architecture is a timeless and dominant value. The color in exterior walls highlights geometry of buildings and identifies their identity. Bicolors, monochromes, modern and neoclassical color palette highlight them beautifully your spaces.



Felicity
0523

Dainty Flower
0903

Bedtime Story
1009

Fiorito
0371

Kathleen's Garden
0464

Simmering Ridge
0050

Classic Palette

From strong color contrasts with shades of salmon and green to abstract off-whites mood, the classic palette gives you unlimited options to express your own refined or minimalist style.

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Elk Skin
0565

Sonata
0381

TIMELESS ELEMENT

Give timeless and classic character to exterior walls of your building by choosing between off - white and olive shades.

The weather conditions in Greece (high temperatures, intense sunshine, etc.) wear out colors. **HD - High Durability shades** have enhanced resistance to external use, based on experts dyes and oxides contained in the System Vitex Coloring. (Fandeck Global Exterior page 62)





Fair Maiden
0456

Money Tree
0037



DARE DIFFERENT

From neoclassical facades up to modern terraces, all surfaces enchant and looks great when we give them a lively color.

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...for wood





DETAILS HIDDEN IN THE WOOD

Traditional but always popular, wood knows to steals for good impressions as material.
The wooden doors in dark green and olive shades presuppose for the warmth and its warmth of the house.

Black Licorice
0529

Belladonna's Leaf
0743





RED POWER

The warm sunlight on the island is reflected in white houses to highlight the bold red.

Empower
1095

Epimethius
0660

I'm a Local
0863





Monet Magic
0665

Fantastic Pink
0076

POWER OF CONTRAST

Create contrasts on wooden surfaces, by choosing two shades that will take off your space and your mood.

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Party Time
1109

Fun, romantic and always bold the intense red makes beautiful even the most sloppy spaces.

Wildness Mint
0724



THE METAL AGE

Metal dominates again in bold shades, indicating its dynamics in space even when it's "rusty effect'' appearance.

and for metal...

Silent Sea
0515

Bay Coral
1087

Child of Heaven
0004





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MAGIC MAKEO



CRAFTY KIDS



Sunday Afternoon
0904

Pink Coral
0083

Orleans Tune
0658

Sweetness
0765

Kids love to put their personality into their own bedrooms, but you might not want to let them loose on a whole wall just yet. A great mini project is to take a set of inexpensive wooden house shelves and let your little ones get creative with your leftover house paints.

VERS

Whether you have a whole weekend free, or even just a couple of hours, a splash of paint is the easiest and most cost friendly way for anyone to transform a space.



The trend for colored woodwork as a feature makes an ideal weekend project for older children and teens. Simply choose your favorite color from existing bedding or wall art as inspiration. Painting doors, closets, shelves, wooden desks and chairs in a single hue brings the whole room together.

Pout
0125

Melbourne
0725



INSTANT UPDATE

If you are tired of your blank white walls but short on time, a feature inspired by period dado rails could be the makeover for you. Use decorator's tape to create a straight line just above the height of your chair backs before you paint a fresh solid color in the lower section.

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UPDATE WITH SECURITY

It is important to feel beautiful and familiar at home. Old tiles at kitchen or old cabinets take other aspect and form renewing with gray security.

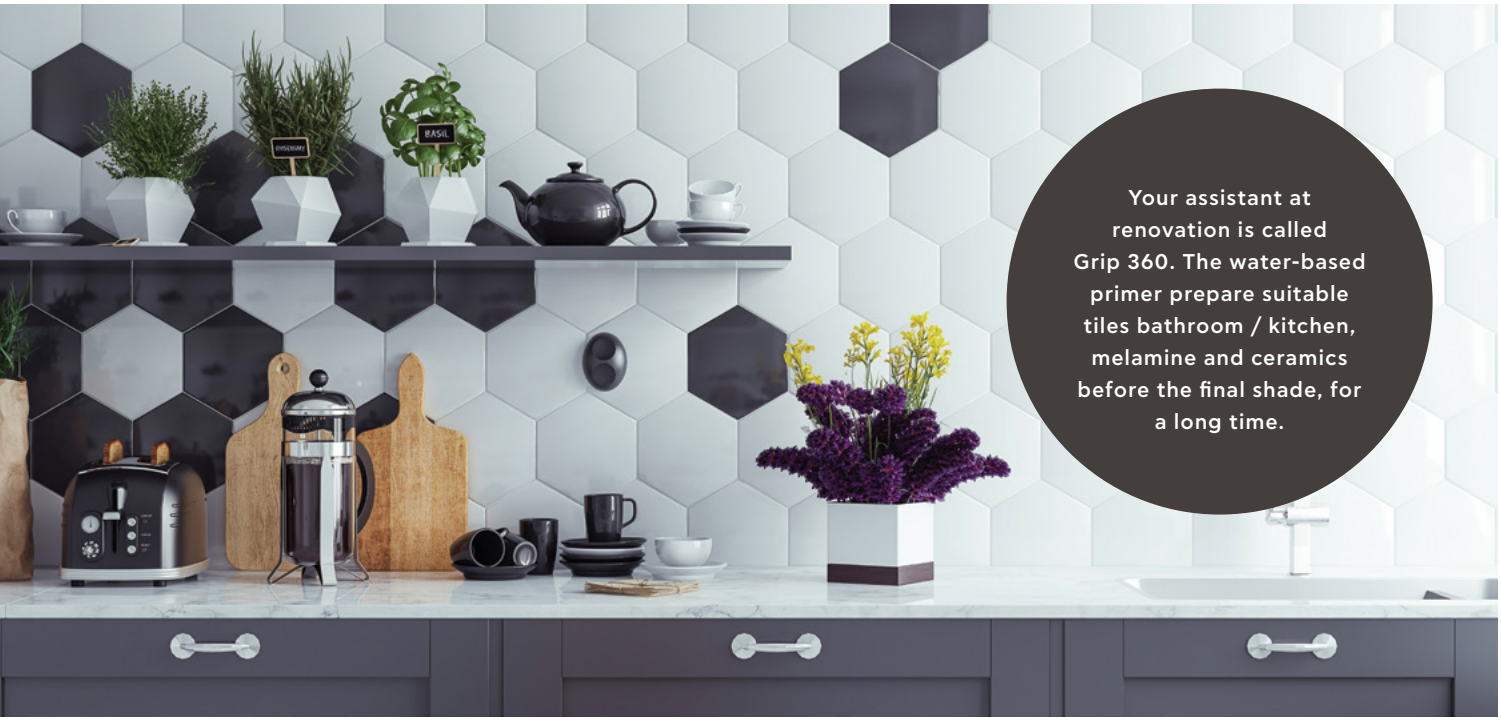


Lighthouse View
0476

Wood Shadow
0205

November Storms
0543

Polished
0209



Your assistant at renovation is called Grip 360. The water-based primer prepare suitable tiles bathroom / kitchen, melamine and ceramics before the final shade, for a long time.



Blue Highlight
0613

MAKE THE DIFFERENCE
EASYLY AND SIMPLE

For a leader furniture
who will steal her
show choose an
impressive shade
in tones of blue
or petrol. Highlight it
by painting tiles and wall
in off - white shade.
The touch that will take
off the style is bronze
accessories and decorations.

Bathroom and Kitchen

Wish Upon a Star
0668

Bonaire
0020



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Does it seem difficult?

No, it's NOT!



> Give a special character by leaving white the tops of "Hills" and adding small trees in simple lines.

STEP 1: Start drawing freely with pencil, as much as "hills" you want.

STEP 2: Start from the darkest shade and with a fine brush draw the outline of the hill.

STEP 3: "Fill" with color all the rest rolled surface and allow to dry well.

STEP 4: Continue with the immediately lighter shade according to the way of step 2 and step 3.

Stillwater
0687

Ocean Cruise
0477

Orleans Tune
0658



> Do not be afraid ofa large oval using neutral shades

STEP 1: With guide the design of the mirror draw on cardboard a border much larger than the dimensions of your mirror.

STEP 2: Stick the cardboard just in position the mirror is placed.

STEP 3: Apply the paint with brush exactly around the cardboard.

STEP 4: "Fill" with color all the rest rolled surface and allow it dry.

Sweet Ariel
0467

Simple Serenity
0614

MIRROR MIRROR!

Give a Special "Character" In Simple Mirrors

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“The best color in the whole world is the one that looks good on you.”

Coco Chanel
Fashion Designer (1883–1971)

EXTERNAL THERMAL INSULATION SYSTEM AND ANTI-CRACK PROTECTION SYSTEM

Certified external Insulation Composite System that improves building's energy classification and reduces its maintenance cost.

3 in 1 Vitextherm solution:
Thermal insulation - Plaster that can be colored - Unlimited number of color shades

VITEXTHERM

HyRoof Hybrid PU
Hybrid elastomeric waterproofing roof coating, certified for over 10 years of protection



Vitex Classic
Premium quality mat emulsion paint.
- Unrivalled spreading rate and hiding power
- IAC GOLD, A+ indoor air quality
- High durability to frequent washing
- Superior whiteness





Vitex Eco
Premium Quality Ecological Emulsion Paint.
- Virtually odorless
- IAC GOLD, A+ Indoor Air Quality
- High durability to frequent washing
- Superior opacity





Delac
Transparent acrylic stone varnish.
It enhances the natural colour of the surface and protects the stone from humidity and stain absorption.



Grip 360
Mat, waterborne multi-bonding primer. It offers great adhesion and anchorage on diffi cult absorbent and non-absorbent surfaces.

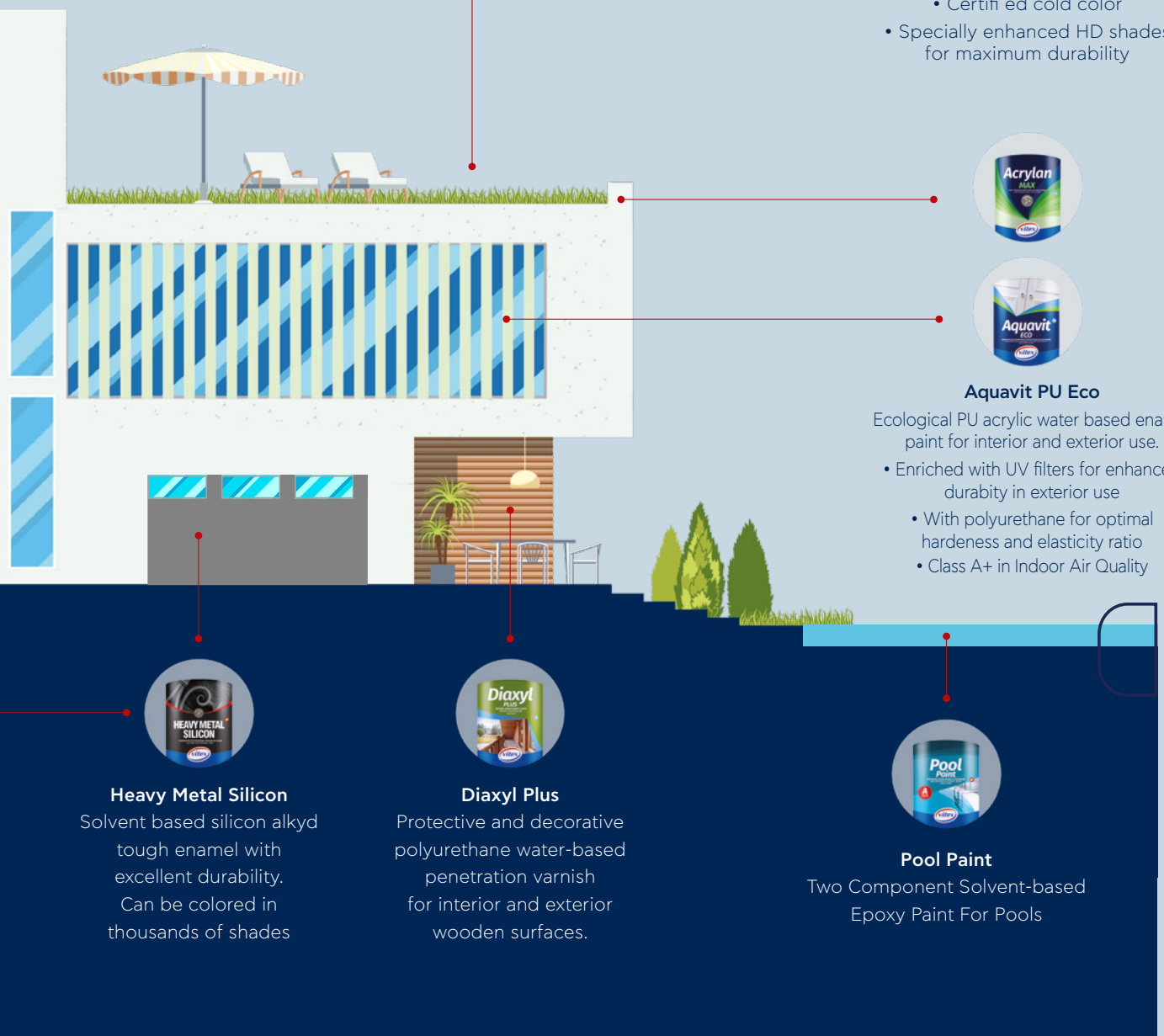


Heavy Metal Silicon Varnish
Solvent based silicon anticorrosive tough varnish. It offers excellent protection, maintains the rusty effect image.

WATERPROOFING SOLUTIONS

Integrated waterproofing solutions
from foundations to roof!

HERMES



Acrylan Max

Ultra Durable Nano-Acrylic Paint.

- MAX strength and adhesion
- MAX resistance to rain and air pollutants
- MAX shades stability
- MAX surface breathing
- Certifi ed cold color
- Specially enhanced HD shades for maximum durability

Aquavit PU Eco

Ecological PU acrylic water based enamel paint for interior and exterior use.

- Enriched with UV filters for enhanced durabity in exterior use
- With polyurethane for optimal hardeness and elasticity ratio
- Class A+ in Indoor Air Quality

Heavy Metal Silicon

Solvent based silicon alkyd tough enamel with excellent durability. Can be colored in thousands of shades

Diaxyl Plus

Protective and decorative polyurethane water-based penetration varnish for interior and exterior wooden surfaces.

Pool Paint

Two Component Solvent-based Epoxy Paint For Pools

FAN DECK VITEX

Discover over 4,500 colors and create the paints you want using the Vitex Color System, the only system in Greece that uses 24 individual colors

- For outstanding accuracy and repeatability
- With colors specially enhanced for durability over time and resistance to UV radiation (HD-High Durability)

GLOBAL COLECTION



Inspired by international trends

- In collaboration with Color Guild

RAL BASED COLLECTION



The technical world acclaimed fan deck

GLOBAL EXTERIOR



The 160 most popular exterior paint colors in Greece and internationally

- Enhanced with HD (High Durability) pigments specially designed for outdoor use
- In cooperation with the Color Guild

COLORFULL COLLECTION



Inspired by Greece

NCS COLLECTION

In collaboration with the Swedish Organization NCS



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Tatiana Syrikova



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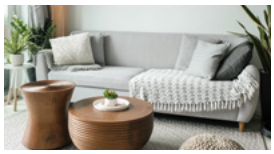

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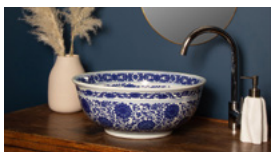

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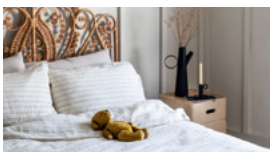
Aleksandar Novoselski
novoselski.com



Secret Garden



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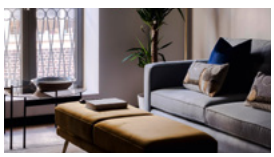
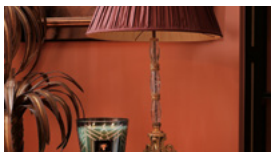
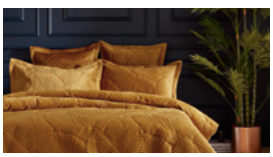


James Tarry
jamestarryphotography.com



Baobab Collection © AMARA
amara.com



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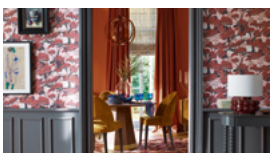

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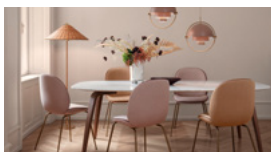

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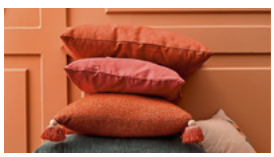

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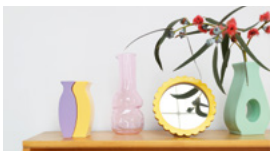

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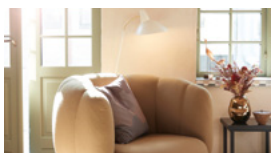
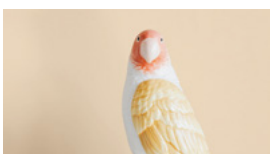


Warm Nordic © Nest
nest.co.uk



Luciano Spinelli
lucianospinelli.com



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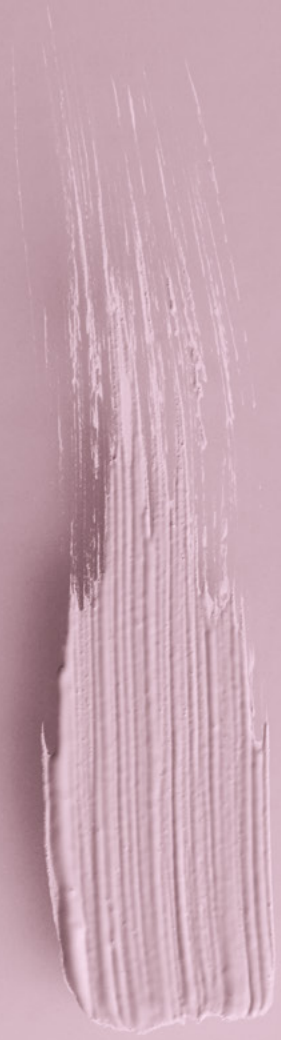

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