

## CHOOSE THE IDEAL FINISH

The finish you choose determines the final feeling that the space will give. The mat finish is one safe choice that forgives imperfections of the wall showing a uniform finish result. The velvet mat (eggshell) finish having very low gloss makes the spaces really wonderful! It fits in any space, highlighting even more the final shades giving a special and impressive style!

Mat Finish



Eggshell Finish

Product	Vitex Care
Application	Interior wall surfaces
Coverage	15-18m <sup>2</sup>
Packaging	White 750mL 3L 10L Bases 1L 3L 10L



In thousands of shades

At Vitex we developed a range of paints based on well-being. Introducing the Vitex Care family which is the ultimate solution for the protection of surfaces, people and environment.



For clean and durable surfaces ●

For top indoor air quality ●

For environment protection and sustainability ○



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## The Superhero of Paint



Top Care protection for surfaces, people and environment.

Best-in-Class emulsion paint for interior use.

Eggshell and Mat Finish.

vitex.gr





## CLEAN AND DURABLE SURFACES



### Best-in-class easy to clean

The Vitex Care family launches the new era for easy cleaning of painted surfaces. Choosing either eggshell or mat finish we have unrivaled convenience of cleaning and washability, with the shades remaining unchanged. Even the most difficult stains can be easily removed so we always have fresh and clean surfaces.



### Antimicrobial action against the deterioration of painted surfaces from microbes

With antimicrobial activity, evaluated by the International Agency for Testing and Laboratory IMSL, the painted surfaces are protected from microorganisms.



### Strong antifungal action against the growth of mold on the walls

With certified antifungal action, the surfaces are protected (especially in areas with increased percentages of moisture) from the growth of fungi such as mold.



## PROTECTION OF THE ENVIRONMENT AND SUSTAINABILITY



### ECO-EPD - Environmental Product Declaration for the entire life cycle of the paint

Vitex Care paints are pioneers for holistic design and eco-innovation and have been assessed for the environmental impact across their life cycle in accordance with international standards EN 15804 & ISO 14025. The ECO-EPD is an Environmental Product Declaration verified by an independent competent body and contributes to the formation of a complete responsible brand providing reliable and methodologically tested information for the evaluation of environmental impact. Vitex Care EPDs, are listed in the database of European ECO PORTAL.



### Low environmental impact with reduced CO<sub>2</sub> emissions in the life cycle

With reduced emissions of CO<sub>2</sub> in their life cycle Vitex Care paints contribute to a low carbon footprint.



### Use of recycled materials in packaging for less consequences of plastic use

Vitex Care packaging consists of 50% recycled plastic.



### Compliance with Green Building Evaluation Systems for reduction of their energy and environmental footprint

Compliant with the LEED v4.1 Green Building Evaluation System and the WELL Building System on human health and wellness, Vitex Care paints highlight benefits for the environment, the economy, health and the community.



## INDOOR AIR QUALITY



### Indoor Air Comfort GOLD & A+

With very low emissions of Volatile Organic Compounds they contribute to a clean and safe indoor environment. Vitex Care paints are certified with "Indoor Air Comfort GOLD" by Eurofins, the leading inspection and certification body and are classified in category A+, fully meeting the strictest VOC emission criteria and are the Best-in-Class worldwide for indoor air quality.



### Virtually odorless without harmful volatile substances

With a special low odor composition, Vitex Care paints are practically odorless:

- During application
- After application



### Hypoallergenic paint for reduced exposure to allergens

Approved and certified paints from the BRITISH ALLERGY FOUNDATION that contribute to reduced levels of allergens and irritants, thus offering safer living spaces especially for people with allergy and asthma problems.