Choose the ideal finish

The finish you choose determines
the final feeling that the space will give.
The mat finish is one safe choice that forgives
imperfections of the wall showing a uniform
finish result. The velvet mat (eggshell) finish
having very low gloss makes the spaces really
wonderful! It fits in any space, highlighting
even more the final shades giving a
special and impressive style!

SUSTAINABLE PRODUCT*

Mat Finish   Eggshell Finish

Product	Vitex Care
Application	Interior wall surfaces
Coverage	15-18m^2
Packaging	White 750mL 3L 10L Bases 1L 3L 10L

In thousands of shades

* Product with low carbon footprint in its life cycle

Care

For clean and durable surfaces

For top indoor air quality

For environment protection and sustainability

Care

At Vitex we developed a
range of paints based on well-being.
Introducing the Vitex Care family which is
the ultimate solution for the protection of
surfaces, people and environment.

The Superhero of Paint

Top Care protection for surfaces, people and environment

**Best-in-Class
emulsion paint
for interior use**

**Eggshell and
Mat Finish**

vitex.gr

Clean and durable surfaces

Best-in-class easy to clean
The Vitex Care family launches the new era for easy cleaning of painted surfaces. Choosing either eggshell or mat finish we have unrivaled convenience of cleaning and washability, with the shades remaining uchanged. Even the most difficult stains can be easily removed so we always have fresh and clean surfaces.

Antimicrobial action against the deterioration of painted surfaces from microbes
With antimicrobial activity, evaluated by the International Agency for Testing and Laboratory IMSL, the painted surfaces are protected from microorganisms.

Strong antifungal action against the growth of mold on the walls
With certified antifungal action, the surfaces are protected (especially in areas with increased percentages of moisture) from the growth of fungi such as mold.

Protection of the environment and sustainability

ECO-EPD - Environmental Product Declaration for the entire life cycle of the paint
Vitex Care paints are pioneers for holistic design and eco-innovation and have been assessed for the environmental impact across their life cycle in accordance with international standards EN 15804 & ISO 14025. The ECO-EPD is an Environmental Product Declaration verified by an independent competent body and contributes to the formation of a complete responsible brand providing reliable and methodologically tested information for the evaluation of environmental impact. Vitex Care EPDs, are listed in the database of European ECO PORTAL.

Low environmental impact with reduced CO_2 emissions in the life cycle
With reduced emissions of CO_2 in their life cycle Vitex Care paints contribute to a low carbon footprint.

Use of recycled materials in packaging for less concequences of plastic use
Vitex Care packaging consists of 50% recycled plastic.

Compliance with Green Building Evaluation Systems for reduction of their energy and environmental footprint
Compliant with the LEED v4.1 Green Building Evaluation System and the WELL Building System on human health and wellness, Vitex Care paints highlight benefits for the environment, the economy, health and the community.

Indoor air quality

Indoor Air Comfort GOLD & A+
With very low emissions of Volatile Organic Compounds they contribute to a clean and safe indoor environment. Vitex Care paints are certified with "Indoor Air Comfort GOLD" by Eurofins, the leading inspection and certification body and are classified in category A+, fully meeting the strictest VOC emission criteria and are the Best-in-Class worldwide for indoor air quality.

Virtually odorless without harmful volatile substances
With a special low odor composition, Vitex Care paints are practically odorless:
• During application
• After application

Hypoallergenic paint for reduced exposure to allergens
Approved and certified paints from the BRITISH ALLERGY FOUNDATION that contribute to reduced levels of allergens and irritants, thus offering safer living spaces especially for people with allergy and asthma problems.

Care